



ESAAL TRADE SHOW
SARATOGA CITY CENTER,
SARATOGA SPRINGS NEW YORK
APRIL 30- MAY 1, 2012

SHOW INFORMATION

General Information

Show colors will be: Royal Blue & Yellow

- ◆ Exhibitor Load-in : Monday, April 30th, 2012
- ◆ Exhibitor Breakdown : Tuesday, May 1st, 2012

NOTE: Exhibit Area is not carpeted.

Booth Package

- ◆ (1) 8'x 10' booth with 8' back drape and 3' side-rail drapes
- ◆ (1) 6' table with fire-retardant cloth skirt and white vinyl top
- ◆ (2) Chairs
- ◆ Identification Sign

Ordering Information

To order, please complete the enclosed forms for those items you need and fax to Total Events at 518-383-8603. Please include Order Summary. All orders must be paid in full including appropriate sales tax. All materials are to remain the sole property of Total Events.

Order Forms for additional equipment are as follows:

1. Furniture Order Form
2. Games/Concession Order Form
3. Specialty Order Form
4. Additional Sign Order Form
5. Labor Services Order Form
6. Drayage Service Order Form

Total Events Information

Total Events will maintain a service desk during exhibitor move-in to assist with any questions and offer on-site rentals.

Service Desk Open:

Monday, April 30th & Tuesday,
May 1st Times T.B.A

CONTACT:

Show Coordinator: Richard Carrier
Total Events
4021 State Street
Schenectady, NY 12304
518-383-8602
Fax: 518-383-8603

Total Events, LLC
518-383-8602 (office)

4021 State Street
info@totaleventsny.com
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FURNITURE ORDER FORM

Exhibitor _____ Booth #: _____

TABLES

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	4'x30" Bare	\$ 14.00	\$ 19.00	\$ _____
_____	4'x30" Skirted	40.00	51.00	_____
_____	4'x30"x42"H Bare (Counter)	32.00	40.00	_____
_____	4'x30"x42"H Skirted (Counter)	55.00	69.00	_____
_____	6'x30" Bare	\$ 19.00	\$ 24.00	\$ _____
_____	6'x30" Skirted	49.00	60.00	_____
_____	6'x30"x42"H Bare (Counter)	34.00	44.00	_____
_____	6'x30"x42"H Skirted (Counter)	60.00	75.00	_____
_____	8'x30" Bare	\$ 24.00	\$ 30.00	\$ _____
_____	8'x30" Skirted	55.00	69.00	_____
_____	8'x30"x42"H Bare (Counter)	35.00	45.00	_____
_____	8'x30"x42"H Skirted (Counter)	65.00	84.00	_____
_____	36" Round Bare	\$ 15.00	N/A	\$ _____
_____	36" Round Skirted	45.00	N/A	_____
_____	36"x42"H Round Bare	25.00	N/A	_____
_____	36"x42"H Round Skirted	60.00	N/A	_____
_____	48" Round Bare	19.00	N/A	_____
_____	48" Round Skirted	39.00	N/A	_____

**Note: Skirt Color Selection: (Circle One) Red, Blue, Gold, White, Black, Green, Burgundy
(42" H Skirting available only in Black, Burgundy & Blue)**

CHAIRS

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	White Plastic Folding Chair	\$ 2.00	\$ 3.00	\$ _____
_____	White Bistro Stacking Chair	8.00	12.00	_____
_____	White Resin Padded Chair	20.00	30.00	_____
_____	Padded Counter Stool	35.00	45.00	_____

FURNITURE

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	4'x4' Ottoman (White or Black)	\$ 150.00	NA	\$ _____
_____	Couch or Loveseat	250.00	NA	_____

SUB TOTAL \$ _____
(Please enter total on Order Summary Form.) SALES TAX (7%) _____

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SPECIALTY ORDER FORM

Exhibitor _____ Booth #: _____

AUDIO VISUAL

<u>QTY</u>	<u>DESCRIPTION</u>	<u>DAYS</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	40" Flatscreen HD TV	_____	\$195.00	N/A	_____
_____	LCD Projector	_____	350.00	N/A	_____
_____	Flatscreen Monitor	_____	95.00	N/A	_____
_____	6' Projection Screen	_____	50.00	N/A	_____

Note: All audiovisual equipment is rented per day.

DECORATING & LIGHTING

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	Ficus Tree	\$ 40.00	N/A	_____
_____	Pole Light (with halogen bulb)	34.00	50.00	_____

Note: Custom decorating and specialty lighting available. Please call for details.

EXTRA DRAPING

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____ft.	3' High	\$ 4.00	\$ 5.00	_____
_____ft.	8' High	6.00	8.00	_____
_____ft.	9'-16' High	9.00	12.00	_____
_____ft.	Specialty Skirting	4.00	N/A	_____

Note: Extra Draping is priced per foot.

Draping Color Selection: (Circle One) Red, Blue, Gold, White, Black, Green, Burgundy
(9'-16' High only available in White, Blue or Black)

DISPLAY

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	Easel	\$ 19.00	\$ 24.00	_____
_____	Easel with Flip Chart	49.00	N/A	_____

MISCELLANEOUS

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	Waste Basket	3.00	N/A	_____
_____	Stanchion (Stainless Steel)	12.00	N/A	_____
_____	Red Velvet Rope	12.00	N/A	_____

CARPET

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADVANCE</u>	<u>SHOW</u>	<u>TOTAL</u>
_____	8'x 10' (Gray, Black, Blue, Green)	\$ 70.00	\$ 85.00	\$ _____
_____	8'x 20' (Gray, Black, Blue, Green)	140.00	175.00	_____

SUB TOTAL \$ _____
SALES TAX (7%) _____
TOTAL _____

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DRAYAGE ORDER FORM

Exhibitor _____ Booth: _____

RATES MINIMUM CHARGE ON ALL SHIPMENTS – 300 LBS

OPTION 1: Total Events' warehouse handles inbound shipment ONLY	IT IS REQUIRED THAT YOU CALL 48 HOURS BEFORE SHOW TO CONFIRM RECEIPT OF SHIPMENT.
____ lbs @ \$45.00/100 lbs (Reg. Time) = \$ _____	
____ lbs @ \$53.00/100 lbs (Over Time) = \$ _____	
OPTION 2: Total Events' receives outbound shipment ONLY	
____ lbs @ \$40.00/100 lbs (Reg. Time) = \$ _____	
____ lbs @ \$53.00/100 lbs (Over Time) = \$ _____	
OPTION 3: Total Events' warehouse handles inbound AND outbound	
____ lbs @ \$75.00/100 lbs (Reg. Time) = \$ _____	
____ lbs @ \$90.00/100 lbs (Over Time) = \$ _____	

NOTE: WE MUST RECEIVE YOUR SHIPMENT BEFORE APRIL 20TH 2012

INBOUND SHIPMENT INFORMATION: (All shipments must include the following info.)

Carrier _____ Box Count _____

Weight _____ Expected Arrival Date _____

RETURN SHIPMENT INFORMATION:
PACKAGES MUST HAVE PREPAID RETURN LABEL(S) ATTACHED

Carrier/Method: _____ Carrier Account #: _____

Ship To Address: _____

Ship To Contact and Phone Number: _____

ADVANCED SHIPPING ADDRESS:

*Your Company Name / Booth # / Show Name
c/o Total Events, LLC
4021 State Street
Schenectady, NY 12304*



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DRAYAGE INFORMATION

All shipments must have a bill of lading or delivery slip showing the number of pieces, description of merchandise and weight. A copy should be mailed with the enclosed "Drayage Order Form". Shipments received without freight bills, or specified unit counts on receipts, will be delivered to exhibitor's booth without guarantee of piece count or condition.

Be sure your materials are insured from the time they leave your facility until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can be done by "riders" to existing policies.

All materials handled by Total Events are subject to our "Rental Agreement" and are governed by our "Payment Policy".

Please refer to our enclosed "Drayage Order Form" for current rates. These are based on incoming weight only, whether the services are used completely or in part. The weight is rounded up to the next hundred pounds and is taken from the inbound bill of lading. Overtime rates will be charge for shipments received at the warehouse or convention site, which must be moved in or out of the convention site on overtime due to scheduling beyond the control of Total Events. Overtime is Mon-Fri before 8am and after 5pm, Saturday, Sunday or Holidays.

Freight handling charges are the responsibility of the exhibiting company for whom materials have been received and handled. The exhibiting company may not assign this responsibility to suppliers or customers.

Total Events will receive exhibit material at our warehouse up to 10 days in advance. Receiving hours are Mon-Fri to 9am-4pm. Any unanticipated shipments to facility will be subject to Overtime rates.

Total Events will delivery exhibit material to booth at the convention site. Exhibitor is responsible for unpacking & repacking exhibit material. If labor is needed, please see Labor Order Form to order labor.

Exhibitor is expected to label their exhibit materials and furnish completed bills of lading or prepaid shipping labels. Blank labels are available from Total Events. Remove previous labels. Materials will be shipped from our warehouse within two days after close of show.

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ELECTRICAL ORDER FORM

Exhibitor _____ Booth#: _____

LIST ELECTRICAL EQUIPMENT HERE			
Equipment	Amps	Watts	Volts

ELECTRICAL REQUIREMENTS

<u>QTY</u>	<u>DESCRIPTION</u>	<u>PRICE</u>	<u>TOTAL</u>
_____	5 Amp Single Outlet	\$ 55.00	\$ _____
_____	20 Amp (2400 watt) 120 Volt Duplex Outlets	\$ 70.00	\$ _____
_____	#12 Extension Cord (6' long w/ 4 receptacles)	\$ 15.00	\$ _____
_____	#12 Extension Cord (25' long w/1 receptacle)	20.00	_____
_____	#12 Extension Cord (25' long w/ 4 receptacles)	27.00	_____

Important:

1. Total Events is responsible for the installation of your electrical distribution.
2. Order your power according to the amperage or wattage your equipment requires, **NOT** by the number of plugs you need. Each 120-volt circuit will be installed at the rear of the booth with no more than one grounded outlet guaranteed. Total Events will provide an extension cord from the electrical outlet to your booth, any additional extension cords or other electrical devices, such as a multiple outlet device, must be provided by you or rented from Total Events.

SUB TOTAL \$ _____
SALES TAX (7%) _____
TOTAL _____ **Please enter total on Order Summary Form.**



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LABOR ORDER FORM

Exhibitor _____ Booth #: _____

Labor Rates - All labor is charged at a two-hour-per-worker minimum

<u>Rate Type</u>	<u>Advance Rate</u>	<u>Show Rate</u>
Reg. Time <i>Weekdays between 8:00am and 5:00pm</i>	\$38.00 per hour	\$45.00 per hour
Overtime <i>Weekdays before 8:00am or after 5:00pm, Saturdays, Sundays & Holidays</i>	\$50.00 per hour	\$65.00 per hour

**Please forward detailed instructions, blue prints or photos of the exhibit to
Total Events, fax 518-383-8603.**

Labor Order:

*Orders placed for labor to begin at the start of the workday (8:00am) are guaranteed.
All other orders will be filled as workers become available.*

Installation Labor (please add sales tax):

Product	Date	Start Time	# of Workers	# of Hours per Worker	Total Hours	Hourly Rate	Estimated Total Cost

Dismantle Labor (service is tax exempt):

Product	Date	Start Time	# of Workers	# of Hours per Worker	Total Hours	Hourly Rate	Estimated Total Cost

Carpet Cleaning (please add sales tax):

Size of Booth	Date	# of Days	Total Hours	Hourly Rate	Estimated Total Cost

**Total Events will not be held responsible for loss, theft or damage to any display installed
or dismantled.**

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Rental Agreement

Exhibitor _____ Booth #: _____

TERMS & CONDITIONS

Total Events will complete all work agreed upon in a professional manner. This agreement is contingent upon labor problems, accidents, and other delays beyond our control. Our responsibility is limited to the written terms. We will not be responsible for consequential damages.

PAYMENT

Deposits are due in advance to guarantee rented items, unless other arrangements have been made. No deletions may be made less than 48 hours before the delivery date. We will make every effort to accommodate last minute needs. Full payment is due upon delivery, unless other arrangements have been made between client and Total Events. We accept Visa, MasterCard, personal checks and cash. Early planning ensures product availability. Please see specific contract for deposit amounts.

DELIVERY

Our regular delivery times are Monday – Saturday, 8:00am – 5:00pm. Arrangements for other delivery times must be made in advance and may incur additional labor charges.

ACCIDENTS

Total Events is a Limited Liability Corporation. Total Events LLC is not responsible for accidents or injuries caused directly or indirectly in the use of the rented item. All workers are covered by Workers' Compensation Insurance.

DAMAGED & MISSING ITEMS

Responsibility for all items will remain with the client from the time of receipt to the time of return. We charge for missing, broken and damaged items. Please be sure that equipment is secured and protected from the elements.

LIMITS OF LIABILITY

Total Events shall not be responsible for damage to uncrated materials; materials improperly packed or concealed damage. Total Events shall not be responsible for loss, theft or disappearance of exhibitor's material after same has been delivered to exhibitor's booth. Total Events shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the show. Bill-of-lading covering outgoing shipments will be checked at time of actual pickup from booth and corrections made where discrepancies occur. Total Events shall not be responsible for any loss, damage or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control. Total Events liability shall be limited to the physical loss of damage to the specific article which is lost or damaged, and in any event, Total Events' maximum liability shall be limited to \$0.60 per pound per article with a maximum of \$100.00 per item, or \$500.00 per shipment, whichever is less. Total Events shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenue, or for any collateral costs, which may result from any loss or damage to an exhibitor's material which may make it impossible or impractical to exhibit same. The consignment or delivery of a shipment to Total Events by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor, (and/or other shipper) of the terms and conditions set forth.

ACCEPTANCE AGREEMENT

This agreement is valid for 30 days upon receipt. If you accept the conditions, please sign below and return to Total Events. If you have any questions, please do not hesitate to call.

Client Approval _____

Date _____

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